

NATIONAL TENDER NOTICE

Tender Opening Date: 3th January 2024

Tender Closing Date: 14th January 2024

Tender Reference No.: IRISE/UNFPA/PROJECTSOM03Y/YEEDM

ORGANIZATIONAL BACKGROUND

iRise Hub, established in 2017 in Mogadishu, is Somalia's first innovation and technology hub, with offices across all federal member states and major cities. With over seven years of experience, iRise Hub has been empowering youth, women, and marginalized communities by building their capacity and connecting them to market opportunities.

The Hub has successfully implemented flagship projects such as the **Dalbile Youth Initiative (UNFPA)**, **Business Incubators for MSME Creation (UNIDO)**, and **Academy for Women Entrepreneurs (U.S. Embassy)**, focusing on youth employment, digital literacy, and entrepreneurship development across Somalia.

CALL FOR APPLICATION

Tender Title: *Provision of Youth Empowerment Training on Entrepreneurship and Digital Marketing*

Tender Reference: IRISE/UNFPA/PROJECTSOM03YEDM

Tender Description:

iRise Hub invites qualified and experienced training firms, institutions, or consultants to submit bids for the **design and delivery of a structured 25-day youth training program on Entrepreneurship and Digital Marketing**, targeting **120 youth participants** drawn from the 17 districts of Banadir Region.

The training is designed to build practical skills for unemployed youth, micro- and small-scale entrepreneurs (MSMEs), and marginalized groups (including women and persons with disabilities) to improve their digital marketing competence, entrepreneurial mindset, and business management practices.

TRAINING DURATION AND STRUCTURE

- **Duration:** 25 days (four weeks)
- **Venue:** Mogadishu (Banadir Region)
- **Participants:** 120 youth (50% women, 50% men)

- **Focus Districts:** Wadajir, Dharkenley, Daynile, Wardhigley, Hodan, Hamar Weyne, Bondere, Kahda, Huriwaa, Shibis, Shangani, Yaqshid, Karaan, Hamar Jajab, Hamar Wadaag, Abdiaziz, and Waberi.

TRAINING MODULES AND TASKS

The assignment shall cover **four thematic modules**, adapted from iRise's previous entrepreneurship programs:

Module 1: Market Research and Risk Analysis

- Conduct market research training and introduce tools (SWOT, PESTEL).
- Facilitate sessions on business risk assessment and mitigation strategies.
- Guide participants on identifying viable business opportunities and customer segmentation.

Module 2: Social, Environmental & Human Resource Feasibility

- Train youth on environmental and social sustainability in business.
- Conduct sessions on human resource planning, commercial feasibility, and negotiation skills.
- Develop participants' ability to integrate gender and social inclusion into enterprise planning.

Module 3: Financial Literacy

- Deliver sessions on budgeting, record-keeping, and financial planning.
- Facilitate workshops on cost control, business intelligence tools, and accounting systems.
- Build participants' skills in forecasting, supplier management, and procurement optimization.

Module 4: Access to Finance for Entrepreneurs

- Train participants on proposal writing, investment readiness, and financial Modeling.
- Conduct sessions on venture capital, partnerships, and linkages to financial institutions.
- Facilitate mentorship on business formalization, pitching, and business plan development.

EXPECTED OUTPUTS

- 120 youth (50% female) trained and certified in digital entrepreneurship and marketing.
- Development of at least **60 viable business concepts** and action plans.
- Post-training evaluation report including success stories, challenges, and recommendations.

ELIGIBILITY REQUIREMENTS

Applicants must meet the following criteria:

- Valid business registration in Somalia.
- Demonstrated experience in conducting entrepreneurship, business, or digital marketing training.
- Minimum of two references from previous similar assignments.
- Compliance with iRise Hub's **Procurement, Financial, Anti-Fraud, and PSEA** policies.

TENDER DOCUMENTS

Interested and eligible bidders may download the full tender dossier from:

 www.irisehub.com

Bidders who download the documents must forward their contact details to:

 procurement@irisehub.so

before the closing date for clarifications or addenda.

SUBMISSION INSTRUCTIONS

All completed tender documents should be **submitted in plain sealed envelopes**, clearly marked with the **Tender Title, Reference Number, and Bidder's Name**, and addressed to:

The Procurement Manager

iRise Hub Foundation

Procurement Department

KM4 Area, Hodan District, Mogadishu, Somalia

Bids must be **deposited in the Tender Box at the Procurement Office** on or before **14th January 2024 at 4:30 PM (Mogadishu local time)**. Late submissions will not be accepted.

IMPORTANT NOTES

- iRise Hub will not bear any costs related to bid preparation or submission.
- iRise Hub reserves the right to accept or reject any tender, wholly or in part, and is not bound to award the lowest-priced bid.
- Attempts to influence the procurement process will lead to disqualification.

Issued by:

Procurement Department

iRise Hub Foundation

 procurement@irisehub.so |  www.irisehub.com